

7 Products Designed to Help You Beat Winter Dryness



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We know it's winter by none other than the state of our skin and hair. You know how it is. Out of nowhere, our regular moisturizers and shampoos don't seem to cut it. No matter what we slather on, and for how long, we're still feeling dry, chapped, rashed, frizzed and just plain parched.

Been doing your best to ignore the effects of the cold? Good luck with that now that your body won't let you. The fact is, **guzzling water by the gallon** is not enough. You have to change up your skin and hair routine in the winter months, and like it or not, that time has come. So all together now, let's resolve to make the switch to winter products that hydrate. Here we go.

7 PRODUCTS YOU NEED TO BEAT THE WINTER DRYNESS

1. PERFECTIVE CEUTICALS DIVINE BRIGHTENING MASK – \$48.75



No more scouring the shelves for thick, creamy moisturizers that clog your pores. This season, you need skin products that moisturize with extracts. That's where the Perfective Ceuticals Skin Brightening Mask comes in.

This face mask (with eyes, nose and mouth cut out so you can wear it and still live) feels wet, cool and comforting on the skin. That's because it holds moisture 1,000 times its weight, evens out skin tone, hinders the formation of melanin, reduces wrinkles and protects against free radicals. What we

love most, though, are the active ingredients that we can feel working to give our skin a dewy glow—a truly valuable asset in winter.

2. LYPsYL EXTREME COLD SORE RELIEF – \$10.99



New from LypSyl, the much-loved, soothing Swedish beeswax lip formula now packs a powerful cold sore healing punch. Unsightly and painful, cold sores can strike at any moment, especially at this time of year when your immune system is down, and you're tired and stressed.

You can also use this balm to protect against cold sores. It helps to boost the immune system, fighting against the cold sore attack. It's easy to apply, gentle on the lips, and has a light, non-greasy feel you'll get addicted to.

3. L'OREAL ABSOLUT REPAIR LIPIDIUM HAIR MASQUE – \$30



You'll want to keep this gold tub near your shower and bath at all times. This winter, banish the frizzed and frayed look once and for all. Specially designed to target the most damaged hair, this masque will be your go-to for after shampooing, or anytime you need that extra surge of moisture.

Enriched with lipids, ceramides, photo-keratin and lactic acids, Absolüt Repair Lipidium works instantly to repair and nourish your devitalized hair fibres. They'll end up soft, shiny and easy to comb and blow dry. For best results, slather on your towel-dried hair and let it work its magic for five minutes before rinsing.

4. MIYU HYDRATE MI BEAUTY ESSENCE – \$34



This winter, treat your face to many sprays of this revolutionary beauty essence. It fuses the freshness of a facial mist with the rich nutrients of a serum, priming the skin for your moisturizer. Spray it on at any time of day and feel that instant surge of hydration your skin desperately needs.

Non-irritating, allergy tested and alcohol and fragrance-free, this wild pansy mist works to boost hydration by 20 per cent in just 28 days. Not only does the misty feeling make you happy every time you spray, but also, you'll see the signs of thirsty skin disappear, as your skin is left feeling freshly dew-kissed.

5. ARBONNE FC-5 ULTRA-HYDRATING HAND CREME – \$22



Your hands are the most used and most neglected body part, and in winter, they need mega hydration all the time. This botanically based, allergy-free moisturizer is everything you could want in a winter hand cream. Formulated with Fresh Cell Technology, it's made with natural ingredients like cucumber, birch leaf, clover blossom and watercress extracts that soften, cool and condition your hands.

Apply it liberally to receive long-lasting hydration that will keep your skin feeling soft and smooth despite the weather. Just small enough to have always on hand, it comes in a 4 fl. oz. tube that you'll find yourself reaching for in your purse, nightstand, and car.

6. FINESSE KERATIN SHAMPOO – \$4.99



Trying to tame those dry, flyaway strands in winter makes us want to scream. Well, no more fighting now that Finesse Moisturizing Shampoo with Keratin Protein is on store shelves.

Not only is this shampoo sold at an incredibly reasonable price, but it actually works to moisturize hair, leaving it clean, silky soft and manageable. The keratin protein loads the hair shaft with extra conditioning and shine while strengthening and helping to protect against those winter dead ends.

7. PSORIASIN GEL – \$11.99-16.99

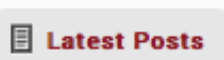


Suffer from psoriasis or seborrheic dermatitis? PSORIASIN Gel is the antidote to the awful itching, flaking and redness that tends to flare in winter.

Just a little gel goes a long way. Its unique, fast drying, vanishing formula is non-oily, non-greasy, has no lingering scent and won't stain skin. Formulated in a soothing base with aloe and vitamin E to help revitalize skin and achieve a more natural, healthier looking appearance, it's so light that you're likely to forget it's on. Expect it to absorb quickly and start working immediately to

lock in effective relief medicine directly at the affected site.

What are your solutions for winter dryness? Any favourite products to share with us?



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