



## How I'd Spend It: Birchbox Staffers Share Their Splurges

We don't have an unlimited budget for beauty, so we have to make every product count. (And keep a rainy-day fund for those OMG-Must-Have-Now items, of course.) Our fellow staffers are no different. No matter their budget, they're ultrapicky about their purchases. This month, we gave three Birchbox staffers a set allowance, from \$25 to \$100, and let them loose in our online Shop. Here's what they scored.

### Shana, Campaign Strategy Associate \$50



**SHANA**

Our recent brand-team addition chose products that fit her new city life (she recently moved to New York from Philadelphia). Shana can't stand polish chips or bare nails, so she picked up **La Fresh Nail Polish Remover wipes** for her purse along with a bubble-gum pink **Julep Nail Polish** that seems to match practically everything in her closet. Sticking to the pink theme, she's surviving the last of the hot summer days with the **MIYU Hydrate Mi**

**Beauty Essence**, a refreshing facial mist with a mild floral fragrance.