

# Designed to Nurture Skin From the Inside Out @ MIYU Beauty #FW2015 #skincare

✍ JUDYR / 📅 NOVEMBER 18, 2015 / 📌 BEAUTY BUZZ



Inspired by the philosophies behind Eastern medicine, MIYU is the first beauty brand to pair luxurious skincare with artisanal teas to nourish skin from the inside out. Believing in the power of combining external and internal beauty remedies, MIYU strives to achieve both effective and lasting, youth-preserving results. The signature skincare + tea pairings target life's age-accelerating concerns such as environment, stress, lack of sleep and poor diet.

Products our editors have been trying and recommend:



**HYDRATE MI PAIRING {Pairing No°1} \$42.00**

a pairing of beauty essence and tea to hydrate from the inside out

beauty essence: 80 ml / 2.7 fl. oz. beauty tea: 16 sachets / 40 g

**You'll love it if:**

you do not drink enough water, consume too many caffeinated beverages, travel frequently, live in dry climates or just naturally have parched skin. **What it does:**

**hydrate mi beauty essence:** Wild pansies work to improve aquaporin activity, your skin's natural water transport system, effectively boosting hydration by 20% in 28 days. Sodium hyaluronate binds up to 1000x its own water weight, attracting much needed water to the skin. Signs of thirsty skin disappear, leaving skin dew-kissed.

**hydrate mi beauty tea:** Green rooibos contains nine types of flavonoids to ward off age-accelerating free radicals and essential electrolytes to help hydrate from within. Goji berries deliver a healthy dose of Vitamin C, necessary for collagen productio

This revolutionary *beauty essence* fuses the freshness of a facial mist with the rich nutrients of a serum, while imparting instant hydration to the skin. Our light and fruity *tea blend* is made from green rooibos, goji berries, rose petals and snow pear essence. When paired together, this dynamic duo offers an irresistible way to hydrate parched complexions. Includes a nifty little drawstring bag for makeup, skincare essentials, jewelry or anything in between (retail value \$50).



#### DE-STRESS MI PAIRING {Pairing No°2}\$42.00

a beauty essence and tea pairing to soothe from the inside out  
beauty essence: 80 ml / 2.7 fl. oz. beauty tea: 16 sachets / 40 g

This revolutionary *beauty essence* fuses the freshness of a facial mist with the rich nutrients of a serum, while instantly soothing the skin. Our fresh and earthy *tea blend* is made from peppermint, licorice and chamomile blossoms. When used together, this powerful pair offer potent anti-inflammatory properties perfect for calming stressed complexions. Includes a nifty little drawstring bag for makeup, skincare essentials, jewelry or anything in between (retail value \$50).

#### You'll love it if:

you're someone who multi-tasks from dawn till dusk, are strained from pressing timelines or are just naturally type

#### A.What it does:

**de-stress mi beauty essence:** Five essential minerals pacifies complexions aggravated by life's stressors. Daily use strengthens the skin barrier, making it more resilient against external irritants. Complexions are instantly soothed.**de-stress mi beauty tea:** Licorice and chamomile blossoms calm inflammation and soothe from within. Peppermint instantly uplifts the senses and releases the mind from moments of tension.

Purchase these and other products at [www.miyubeauty.com](http://www.miyubeauty.com)

